ASH BHARDWAJ

WOLFSONG MEDIA



Author, travel journalist and filmmaker

Ash is an accomplished filmmaker and travel journalist, whose varied career has involved everything from working as a cowboy in Australia to playing rugby in New Zealand, to being a ski instructor in Switzerland and teaching Physics and Chemistry to sixth form students. More recently, his ventures have been focussed on reporting from some of the world's most challenging locations and shining a light on the human condition through the people he meets and places he visits.

Over the past twenty years, Ash's assignments have included traversing Everest with wounded British soldiers, trekking through the Albanian Alps retracing WWII SOE missions and meeting the Area Boys of Lagos in Nigeria. He has also embarked on deeply personal pilgrimages, including carrying his father's ashes to the source of the River Ganges. Ash's 3,500 mile journey along the new Iron Curtain was the subject of a six-part Telegraph podcast Edgelands and most recently, he travelled 2500km along the border between India and Pakistan for the four-part TV series Expedition Borderlands with Levison Wood and Ash Bhardwaj. The series went on to win best documentary series at the India TV Awards.

Ash's journalism can regularly be seen gracing the pages of The Telegraph, The Times, Huffington Post, Evening Standard and Sunday Times Travel, amongst others, and he has also made numerous appearances on the BBC's From Our Own Correspondent and fronted Radio 4 documentaries such as How Ukraine Made Us Care and NATO's Newest Member. He is also co-host of the popular travel podcast The First Mile alongside Pip Stewart.

Over recent years, Ash has collaborated extensively with a number of high profile brands over recent years. His work with the Japan National Tourist Organization highlighted Hokkaido and Iwate's cultural richness, whilst he also acted as a spokesperson for the likes of Barbour and Bailey of Bristol. As a sought-after speaker, Ash has captivated audiences with his travel stories at a number of prestigious events, including alongside Adyen, San Miguel, Kendal Mountain Festival, the RGS and Burberry.

Ash's ability to connect deeply with people, cultures and traditions lies at the heart of his debut book Why We Travel: A Journey into Human Motivation. Here he explores why humans experience wanderlust, what inspires us, what drives us on and what we gain from venturing out into the world. It will be published by Bedford Square in April 2024.





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Publishing

- SKYLIFE
- · FPIC HIKES OF FUROPE BOOK
- BOUNDLESS
- TELEGRAPH
- ESCAPE FROM KABUL
- · WHY WE TRAVEL: A JOURNEY INTO HUMAN MOTIVATION

Broadcast

- · WALKING THE NILE/HIMALAYAS/AMERICAS
- · ON THE RUN
- EDGELANDS
- · THE FIRST MILE
- WHEN...GO HORRIBLY WRONG
- SKY NEWS
- EXPEDITION BORDERLANDS
- SUNDAY MORNING LIVE
- FROM OUR OWN CORRESPONDENT
- FROM OUR OWN CORRESPO
- · NATO's NEWEST MEMBER
- · HOW UKRAINE MADE US CARE

Brand Campaigns

- ILK
- SAN MIGUEL
- WORLD NOMADS
- BARBOUR
- WONDERTRUNK & JNTO
- . BAILE
- GRAMMAR PRODUCTIONS & OPIHR

Public Speaking

- · BURBERRY
- · RSGS
- SHERBORNE SCHOOL
- . TELEGRAPH TRAVEL SHOW
- INTREPID
- ADYEN TECHNOLOGIES
- . THE TRAINING PARTNERSHIP
- THE MOTH
- · HILLHOUSE SCHOOL
- CLACTON ARTS FESTIVAL
- · VICTORIA HALL
- FILSON
- DURHAM ADVENTURE FESTIVAL
- OXFORD ROYALE COLLEGE
- MORLEY ARTS FESTIVAL
- RED BUIL
- KENDAL MOUNTAIN FESTIVAL
- STANFORDS TRAVEL WRITERS FESTIVAL
- ARMCHAIR ADVENTURE FESTIVAL
- · GONE WILD FESTIVAL
- ST MARGARETS SCHOOL

WOLFSONG MEDIA

Feature article (2018)

Lonely Planet - essay contribution (2020)

Feature article (2021)

Regular column (2020-2022) Hodder - audiobook voiceover (2023)

Bedford Square - Author (April 2024)

C4 - Cameraman & on-screen guest (2015, 2016, 2017)

Insight - Guest contributor (2019)

New Iron Curtain expedition - podcast host (2019)

Podcast host (2020)

C5 – Guest contributor (2022) Sky – Guest journalist (2022)

Discovery+ - Co-presenter (2022)

BBC 1 - Guest journalist (2022) BBC Radio 4 (2021-2023)

BBC Radio 4 - Presenter (2023)

BBC Radio 4 - Presenter (2023)

Editorial for Ilk London Host of activation for Rich List campaign Setomma, Husky & Sauna of the Baltics films SS18 Original North Sea Outfitters campaign Hokkaido & Iwate prefectures campaigns Great British Staycation campaign Journey Home online campaign