AMANDA OWEN

WOLFSONG MEDIA



The Yorkshire Shepherdess

Amanda is a shepherdess, mother of nine children, an accomplished author and passionate photographer. Born in Huddersfield, Amanda is a first-generation farmer, who escaped the city for the rugged landscapes of Ravenseat, a 2000-acre hill farm in North Yorkshire. Amanda's life is a testament to living in harmony with the seasons and her animals. Her connection to the land and the challenges that farming life brings resonate with people across the globe.

Amanda's journey in TV began over a decade ago, with appearances on prominent shows like ITV1's Countrywise and The Dales, as well as C5's Ben Fogle's New Lives in the Wild and a cookery strand on ITV1's This Morning. Four seasons of her own TV series Our Yorkshire Farm captivated over 3 million viewers on a regular basis, becoming Channel 5's highest-rating factual show in seven years. The series remains hugely popular internationally, including in countries such as Turkey, Iran, Greece, Germany, Australia and New Zealand. Her newest venture, Amanda Owen's Farming Lives on More4, took her across the length and breadth of the country, exploring the modern-day triumphs and trials faced by UK farmers. The series won an RGS award for Best Features documentary series in October 2023. Amanda was also recently one of the key contributors to the beautiful BBC Four series Winter Walks.

A highly respected and celebrated author, Amanda has penned five Sunday Times bestselling books, including *The Yorkshire Shepherdess* trilogy. Her latest release, *Celebrating the Seasons* offers a wonderful glimpse of life on the farm, through stunning photography, heartfelt stories and delicious recipes. It was one of the UK's top ten bestselling non-fiction titles of 2021 and was also shortlisted at the British Book Awards 2022.

Amanda's impact extends beyond her publishing and television work, with successful national theatre tours and regular public speaking engagements. Her strong work ethic and love for the British outdoors make her a sought-after figure for branded content, partnering with well-known brands like Morrisons, Premier Inn, Quaker, The Week Junior and many others. She has also previously penned a regular column for the Mirror and The Dalesman, as well as sharing her remarkable photography in an annual calendar and stationery range.

With over 740,000 followers on social media, Amanda's genuine, down-to-earth approach to life in the countryside continues to inspire and connect with a global audience.





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Publishing

- · GRAFFEG
- THE YORKSHIRE SHEPHERDESS
- · DAILY MIRROR
- COUNTRYMAN
- A YEAR IN THE LIFE OF THE YORKSHIRE SHEPHERDESS
- ADVENTURES OF THE YORKSHIRE SHEPHERDESS
- · TALES FROM THE FARM
- · CELEBRATING THE SEASONS

Broadcast

- . THE DALES
- . BEN FOGLE'S NEW LIVES IN THE WILD
- · CELEBRITY MASTERCHEE COUNTRYWISE
- · ALL OVER THE WORKPLACE
- JEREMY VINE
- · SPRINGTIME ON THE FARM
- OUR YORKSHIRE FARM
- · SUMMER ON THE FARM: AN EXTRAORDINARY YEAR
- · THIS MORNING'S FAMILY FEASTS
- · JEREMY VINE ON 5
- . THE POET LAUREATE HAS GONE TO HIS SHED
- · WINTER WALKS
- · GOOD READS
- POOCH MOOCH
- · AMANDA OWEN'S FARMING LIVES

Brand Campaigns

- CITROEN BODEN
- BURBERRY
- QUAKER
- FRUG
- PREMIER INN
- · MORRISONS
- · THE WEEK JUNIOR
- COUNTRYSIDE CODE

Public Speaking

- · RADIO TIMES
- BRITISH EQUESTRIAN TRADE ASSOCIATION
- · FILSON
- NFU MUTUAL
- COUNTRYFILE LIVE
- · BATH & WEST SHOW
- CHELTENHAM LITERATURE FESTIVAL
- . 5 ON THE FARM
- · CAMPAIGN FOR WOOL
- · SOCIETY OF DAIRY TECHNOLOGY
- ROYAL AGRICULTURAL BENEVOLENT INSTITUTION
- ROYAL HORTICULTURAL SOCIETY
- GREAT YORKSHIRE SHOW
- CHESTER HOUSE ESTATE
- GONE WILD FESTIVAL

WOLFSONG MEDIA

Calendar, greetings cards & notebooks (2015-2018)

Pan Macmillan (2015)

Regular column (2016) Regular column (2017)

Pan Macmillan (2017) Regular column & calendar (2019-2022)

Pan Macmillan (2019)

Pan Macmillan (2021) Pan Macmillan (2021)

ITV - Guest appearance (2011)

C5 - Guest appearance (2015) BBC - Guest appearance (2016)

ITV - Guest appearance (2016) CBBC - Guest appearance (2016)

BBC RADIO 2 - Guest appearance (2017)

C5 - Guest appearance (2018) C5 (2018-2022)

ITV - Presenter (2020)

ITV - Presenter (2020) C5 - Panelist (2020)

BBC R4 - Guest appearance (2021)

BBC 4 - Presenter (2021) BBC R4 - Guest appearance (2021)

SKY KIDS - Guest appearance (2023)

C4 - Presenter (2023)

Perfect Day online campaign #WomenWhoWearltLikeAMum online campaign Knitwear online campaign Win The Winter social media campaign

Social media campaign International Women's Day campaign

Ewe Tube online campaign Match Made in Crave social media campaign

British Lamb social media campaign Multiple seasonal online campaigns

#OutdoorsIsWaiting social media campaign